

Happy Birthday, Greepella!











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THE FLINTSTONES IN























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Want to be rich? Or very rich? Or even a millionaire with six automobiles, three yachts, a home in every country in the world, and famous? I am going to tell you about some inventions that should be made. Who knows? Perhaps you are just the person to think about it. And free of charge, with no strings attached, I give you the ideas. I am busy counting my own millions. I do not need any more money. This explains why I want YOU to be the next millionaire in this country.

We begin with the subway system in one of our largest cities in this country. In the days when it began, the fare was just five cents. You bought a paper ticket from a ticket seller. This you dropped into a box. There was a ticket collector watching you. Just in case you thought you might want to try to cheat the subway system out of

its legitimate fare.

Then you went onto a nice clean platform. The subway train arrived on time at your station. To take you to your destination. There was a motorman in the front car who was in charge of the train. And between every two cars, there was a door opener or conductor. Ah, the good old days. How they have changed! The fare has gone up from 5 cents to 10 cents. And then up, up, up, until now it is 30 cents. No longer do you buy a paper ticket. You get a metal token. In fact, in some stations they even have machines to sell you these tokens. No bargains. No matter how many you buy, they are still 30 cents each!

The ticket collector has vanished. A machine has taken his place. You simply drop your coin into a turnstile, and thus you gain entrance to the platform. You are crowded. People are pushing you. You wait and wait. Finally a train comes, It isn't the one you want. Twenty seven minutes later your train does arrive. The motorman still is in charge of it, but now there is only one conductor for the entire train. He pushes a button and all the doors open. As you fight to get into a car, others fight to get out. Thus the greatest free wars are fought on the subway platforms. Now for some inventions.

I am certain you have seen the beverage dispensing machines. You put your coins into a de la la

slot. Then push a button. What do you want? A cold soda? You get it. There are similar machines that will give you hot coffee or chocolate. And we even have food dispensing machines. So here is the greatest idea of all of them! Just combine the turnstile with these machines. You buy a token in the morning for 75 cents. You place it into the turnstile. Push a button - and out comes your breakfast!

You get a small container of cold orange juice: a bowl of cereal; one egg; one roll; and your choice of milk or coffee. You can eat your breakfast on the stairs as you go down to the platform; or on the platform while waiting for your train; or even in your seat. The better the breakfast - the more people will come to use the subways. In fact they will even ride just to get a good cheap breakfast. You might even try the same idea on the return trip home. A good substantial supper and a token for only the small sum of \$1.45. Lunch can be eaten out. And on Sunday we can have a real Special Bargain! Father, mother, and all the kids can ride and eat for the sum of \$2.15. We will make this a chicken lunch!

And on Sundays we can even have special movie cars. Show the latest films in the car with an overhead projector. If you want to use a movie train, you simply pay 45 cents extra. You get a square token which must be deposited into a slot which is attached to these special

movie cars.

People will just be thrilled to use the subways. When a woman has to spend one hour or more a subway train, she should use the one marked: "Washer Special". How much ingenuity is needed to install washers and driers in these cars? She brings the family wash in a bag, and when she gets off at her station, the dirty wash is no longer! Clean clothes only! Including pillow cases and towels. All for three triangular tokens. Each washing token sells for 22 cents.

See, I have given you all these ideas free of charge. They should stimulate the brain cells in your head to think up additional inventions to make a subway more attractive and financially profitable.

THE FLINTSTONES



























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